Board of Directors' Meeting

Montevallo MAIN STREET Making our mark on Downtown!

Thursday, September 12, 2024

- I. Welcome
- II. Call to Order
- III. Approval of Minutes August 8, 2024
- IV. Treasurer's Report
- V. President's Report
 - 1. Tinglewood Festival Report
 - 2. Main Street Alabama Grant Awarded Sept. 9

VI. Board Committee Reports

- 1. Organization Julie
- 2. Design Kirk
- 3. Promotion Sarah
- 4. Economic Vitality Ken
- 5. Sustainability Courtney

VII. Executive Director's Report

- 1. Activity Report
 - 1. August 14-16: LAB in Monroeville, Awards of Excellence Banquet
 - 2. August 18: Welcome Week "Make and Take" Craft
 - 3. August 20: Meri Moon Ribbon Cutting
 - 4. August 21: Chamber of Commerce Luncheon
 - 5. August 22: Meeting with Reggie Holifield, STEM Coordinator UM TRIO/Upward Bound
- 2. Business Transitions
 - 1. Opened this month:
 - 1. n/a
 - 2. Opening soon:
 - 1. n/a
 - 3. Ownership transition:
 - 1. n/a
 - 4. Business closings & relocations:
 - 1. n/a
 - 5. Properties for sale/rent within the District:
 - 1. Sale:
 - a. Lot on Island Street for sale or build to suit—listed by Bob Nesbitt, (205) 939-8219
 - 2. Rent:
 - a. n/a

VIII. Old Business

- 1. Volunteer Hours submit via the chat function or by email
- 2. Fundraising Ideas
 - 1. Inaugural Monte Gras Ball Fundraiser to be held at Anna Irvin on February 1, 2025
- 3. Board Retreat
- 4. RSVP Tour and Lunch at noon on Tuesday, September 17 Sarah leading tour

IX. New Business

- 1. Board Nominations Accepted term to begin immediately and end December 2026
- 2. Main Street Alabama Quarterly Training Main Streets in Shelby County on October 22
- 3. AL Spark "Igniting Main Street Alabama's Small Businesses and Entrepreneurs"
 - 1. Opens September 30
 - 2.Two parts:
 - 1. ILLUMINATE: Business Marketing Grants five \$1000 grants per district to be distributed by December 31, 2024
 - 2. BRIGHT IDEAS: Business Pitch Competition one \$10,000 grant (one grant per district)

X. Other Business

XI. Announcements

- 1. Events
 - **TODAY**: Team Lehman Welcomes Su Casa Real Estate Ribbon Cutting at 10 AM at 620 Valley Street, hosted by Montevallo Chamber of Commerce.
 - Thursday, September 12 Sunday, September 15: Montevallo Main Street Players present "A Wrinkle in Time" at Parnell Memorial Library Theatre. Montevallo Main Street is proud to be a Corporate Level Sponsor of MMSP!
 - Wednesday, September 18: Montevallo Chamber of Commerce hosts their monthly luncheon. Networking begins at 11:30 AM and lunch (\$15) starts at noon. UM Stephens College of Business Interim Dean Dr. Lynne Richardson will speak about integrating the College of Business with Montevallo! RSVP to montevallochamber@gmail.com or 205-665-1519.
 - Tuesday, September 24: Parnell Memorial Library and Meri Moon are teaming up to
 present the Grown Up Book Club! Stop by Meri Moon at 618 Main Street at 6:30 PM to
 discuss what you have been reading lately. The book club will continue to meet on the last
 Tuesday of every month at this location and time. Open to 21+ only. The Facebook event is
 at this link.
 - Saturday, October 5: The 50th Annual Fire Prevention Parade will be held on Main Street at 10 AM, ending in Orr Park for fun and fellowship until 1 PM!
 - Tuesday, October 22:
 - Main Street Alabama Quarterly Training Main Streets in Shelby County will be held from 9 AM – 4 PM, with Montevallo's portion from 1:30 PM – 3:15 PM.
 Approximately 100 Main Streeters from across Alabama will be in attendance.
 - National Night Out
 - Thursday, October 24: CO.STARTERS end-of-course celebration
 - Saturday, October 26: Montevallo Art Walk will be held from 11 AM 5 PM on Main Street.
 - Tuesday, October 29: Chief's Challenge
 - Saturday, November 2: Day of the Dead/Dia de los Muertos will be held from 2 PM 10 PM at 620 Valley Street.
- Next Meeting Thursday, October 10, 2024 at 8:00 a.m. (in person at Montevallo City Hall, with an option to call in—advanced notice required)

XII. Adjourn

Montevallo Main Street Board of Directors

Terms Expiring 2024

Tonia Mayton
Patricia Honeycutt
Jackie Chappell
Carolyn Garrity
Sarah Hogan Shaw

Terms Expiring 2025

Julie Smitherman Kirk Lightfoot Ken Jones Clay Nordan Kathy King

Terms Expiring 2026

Susana Vazquez Sean Hilty Marissa Wilson Stephanie Benitez OPEN

Ex Officio

Rusty Nix
Adele Nelson
Courtney Bennett
MDCD Representative
Junior Mayor, MJCC
John Stewart